



PESISIR MENGAJAR: MEMBINA KESADARAN MASYARAKAT MELALUI PENDIDIKAN EKSTRA SEKOLAH DI KABUPATEN TANGERANG

PESISIR MENGAJAR: FOSTERING COMMUNITY AWARENESS THROUGH SCHOOL CHILDREN EDUCATION IN TANGERANG REGENCY

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ABSTRACT

The two main problems in Tangerang Regency are poverty and deterioration in the quality of the environment, to overcome this, Tangerang Regency develops and implements the Gerbang Mapan, one of its programs is the Pesisir Mengajar program. The aims at the program to increase public awareness through education and dissemination of information specifically in primary schools on coastal environmental conservation issues. Learning activities are aimed at providing a new atmosphere in the teaching and learning process of elementary schools in the coastal areas of Tangerang Regency. Until now, this program has been able to recruit 60 volunteers and reach 30 coastal elementary schools. The official slogan of the program is: "Informal Schools in Formal Classes". This program is able to provide a positive experience in the formation of student character. The values instilled in students, such as caring for the environment and personal hygiene, are evident in their actions. The students develop the habit of throwing garbage in its place and awareness of protecting the environment, a sign of increasing students' sense of responsibility towards the environment. This program produces educated and enthusiastic members of the community to preserve the coastal environment.

Keywords: *Pesisir Mengajar, extra school education, ICM and Tangerang Regency*

ABSTRAK

Dua masalah utama di Kabupaten Tangerang adalah kemiskinan dan penurunan kualitas lingkungan, untuk mengatasi hal ini Kabupaten Tangerang mengembangkan dan menerapkan Gerbang Mapan, salah satu programnya adalah program Pesisir Mengajar. Program Pesisir Mengajar bertujuan dari program adalah untuk meningkatkan kesadaran masyarakat melalui pendidikan dan penyebaran informasi secara khusus di sekolah dasar pada isu konservasi lingkungan pesisir. Kegiatan pembelajaran ditujukan untuk memberikan suasana baru dalam proses belajar mengajar sekolah dasar di daerah pesisir Kabupaten Tangerang. Sampai sekarang, program ini mampu merekrut 60 relawan dan mencapai 30 sekolah dasar pesisir. Slogan resmi program adalah: "Sekolah Informal dalam Kelas Formal". Program ini mampu memberikan pengalaman positif dalam pembentukan karakter siswa. Nilai-nilai yang ditanamkan pada siswa, seperti merawat lingkungan dan kebersihan pribadi, terlihat jelas dalam tindakan mereka. Para siswa mengembangkan kebiasaan membuang sampah pada tempatnya dan kesadaran menjaga lingkungan, merupakan tanda peningkatan rasa tanggung jawab siswa terhadap lingkungan. Program ini menghasilkan anggota masyarakat yang terdidik dan bersemangat untuk melakukan pelestarian lingkungan pesisir.

Kata kunci: Pesisir Mengajar, pendidikan ekstra sekolah, ICM, Kabupaten Tangerang

1. INTRODUCTION

Tangerang regency is located in the eastern part of the Banten Province, approximately an hour's drive from Jakarta. With 51.2 kilometer of coastline, Tangerang has 29 subdistricts, 8 of which coastal subdistricts. Two of the main issues in Tangerang Regency are poverty and environment degradation. To address these, the regency developed and implemented the Gerbang Mapan, an integrated coastal management program designed to provide acceleration for the development of coastal communities based on three (3) pillars of development, namely; (1) The Acceleration of Economic Development, which is supported by (2) Acceleration of Infrastructure Development, and (3) Strengthening Community Empowerment.

One of the goals of the Gerbang Mapan program is to empower coastal communities, especially in education. Through the program, a social project, the "Pesisir Mengajar" (Coastal Teaching), was initiated to increase environmental awareness through community education.

2. THE PESISIR MENGAJAR PROGRAM

The sense of belonging and love of the sea and coast is an important aspect that needs to be instilled in children from an early age. As part of the next generation who will build and develop the country and its resources, children should be taught to take pride in their country and regency, including the environmental issues and thus hone them into passionate stewards of Tangerang and Indonesia's natural resources. Thus, the Pesisir Mengajar targets fifth grade elementary school students as the program's beneficiaries.

Another component of the Coastal Teaching program is its training of

individuals to become volunteer educators, who will then serve as teachers to the elementary school students. As part of the program, learning activities are aimed at providing a new atmosphere in the primary school teaching-learning process in the coastal areas of Tangerang Regency.

In line with the Tangerang Regency's ICM Implementation, the Fisheries Agency initiated the planning for Pesisir Mengajar in 2014 and began its implementation in 2016, recruiting 20 volunteers who were placed in 9 elementary schools in coastal areas. In 2017, with the support of the Regent of Tangerang, the program was able to recruit 60 volunteers and reach 30 elementary coastal area schools. The program's official tagline is: "Informal School at the Formal Class".

3. APPROACH AND METHODOLOGY

3.1. Volunteer Recruitment Process

The program aims to engage the community in dealing with coastal issues through the field of education. In addition to targeting impressionable children and honing them to become environmental stewards, Pesisir Mengajar also aims to engage other members of the community by training them as volunteer teachers to the elementary school children.

To become a 'pesisir mengajar' volunteer, the participant undergoes three stages ; 1. Recruitment, Training and Placement, the process is implemented by Fisheries Agency of Tangerang Regency as the Secretariat for the ICM program. The criteria for selection in the selection requirements are quite easy with a minimum GPA of 2.75, has a strong motivation to be a mentor for elementary school, preferably there is the experience of student organizations., the candidates who pass the first stage selection process will then be called to proceed to stage

second selection process, this selection is direct assessment consisting of interviews and various other test and those who qualify will be included in volunteer training.

The training of the "coastal teaching" volunteer candidates is conducted intensively for 4 days. Training materials include theoretical and practical teaching skills, as well as modules on the topics of environment, coastal and marine resources, creative learning, leadership skills, problem solving, community adaptation, advocacy, and so on. The training is aimed at providing the volunteer-candidates the skills and knowledge necessary to carry out their duties in the placement areas for six months. After passing through the training phase, the candidates are declared officially as volunteers and are assigned to one of the elementary schools in coastal area of Tangerang Regency.

Placement of participants considered volunteer skills and ease of carrying out tasks in the field, so the 60 volunteers were placed in 32 elementary schools in coastal areas, for new volunteers will receive guidance from more senior volunteers during the field. The main goal of the coastal volunteers is to help develop and improve the students' interest and care for the environment, teaching the children about how to live in harmony with their locality's coastal and marine resources.

In line with this, 24 modules were developed, to be taught in one session weekly in span of six months, the classroom sessions are supplemented by supporting activities such as ; 1. Academic and non Academic Knowledge, 2. Prayer practice, 3. Personal healthcare and hygiene, it's a Healthy Tooth Gear for Students, customized to develop the children's habit of brushing the teeth correctly; Wash hands so that students

are familiarized with correct also Clean the environment and the beach for students early on to care for environmental hygiene, 4. Promote eating fish and 5. Drawing Competition.

4. INITIAL RESULT

It's too early to assess the success of Coastal Teaching because this is a long-term program. As far as the results of the early 2016 implementation are concerned, the Program is able to provide a positive experience in student character formation. The values instilled in students, such as caring for the environment and personal hygiene, are clearly seen in their actions. For example, honing nature lovers who are relatively effective in students can be seen in the cheerful attitude of students towards the songs they performed in the session. In addition, students develop the habit of throwing their trash in the right trash can and awareness of keeping their environment clean, a sign of improvement in students' sense of responsibility for the environment. As many as 60 trained volunteers from this program produce educated community members who are passionate about the coastal environment and continue their learning to the younger generation.

Pesisir Mengajar also aims, in the next implementations, to extend the positive experience to the coastal community, and will develop measurable indicators so that the progress of this program is effectively measured.

5. LESSON LEARN

1. With a fun and active learning approach, the students' motivation to learn is apparent and thus there is an inner desire to succeed, i.e. to imbibe

the values taught and thus form habits consistent to these values.

2. For the volunteers, the program enhances their skills in financial management in their handling of the budget for the activities in their assigned school.
3. Cooperation and strategic partnerships with private parties can be a breakthrough as well as a challenge to prove the implementation of activities with good accountability standards.

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